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Profile

With a Ph.D. and M.A. in social history from PUC-SP (partially completed at the University of Chicago) and specializations in Data Science, Regulatory Compliance and Corruption, my scholarly works have earned me accolades, scholarships, and fellowships, including two books in top-tier university libraries in the US, and chapter published by Cambridge University Press. I am a Co-Founder of the first North American hub for social scientists researching corruption, and have lectured several extension courses, with 30+ invited talks and paper presentations, and organized several international conferences. My "Corruption Talks!" Podcast interviews influential academics, and I'm frequently consulted on public policy, including by the Washington Post.

My research proposes a novel perspective on the anticorruption agenda, which I see as a critical part of neoliberalism driving its expansion and survival when its prescriptions fail. Through extensive analysis of documentation, I argue that the crucial role of morality embedded in the anticorruption agenda works also to attack any type of State intervention, depicted as inherently corrupt due to its supposed "lack of technical components" - portraying itself of purely technical. This aversion to politics fuels support for minimal state intervention and expansion of private capital. However, this discourse also enables the rise of anti-democratic agendas and "anti-corruption heroes," as seen throughout Brazilian History.

I am a skilled researcher committed to continuous learning and research excellence.

Education

2023	Ph.D. in Social History, Pontifical Catholic University of São Paulo (PUC-SP)
2018	M.A. in Social History, Pontifical Catholic University of São Paulo (PUC-SP)
2007	B.A. in Philosophy, University of São Paulo (USP)
2022	Visiting Student at Center for Latin American Studies, University of Chicago
2021	Specialization in Applied Data Science with Python, University of Michigan
2020	Specialization in Regulatory Compliance, University of Pennsylvania
2019	Specialization in Anticorruption, Transparency International School (Lithuania)

Awards, Scholarships and Fellowships

Research

- Co-Founder of Corruption in the Global South Research Consortium (2022)

- Researcher at the Otávio Frias Filho Chair, a partnership between Folha de S. Paulo and the Institute of Advanced Studies at the University of São Paulo (2021)
- Selected to receive co-tutoring on a Dissertation chapter by the Center for the Study of Force and Diplomacy from Temple University (2021)
- Honorary Rosalind Member of London Journals Press (2021)

Scholarships

- Top-ranked for the position of Visiting Student at the University of Chicago in the Center for Latin American Studies (2022)
- Full Scholarship to Study Abroad from the Coordination for the Improvement of Higher Education Personnel Program of the Brazilian Government (2022)
- Full Scholarship by the National Council for Scientific and Technological Development for my M.A. and Ph.D. Dissertation (2016 to 2022)
- Full Scholarship as a researcher at the Economy of Francesco Congress for Young Leaders, organized by Pope Francis in Italy (2020)
- Scholarship from Kautilya Fellows Program in India to present my research and discuss the challenges that developing countries are going through (2019)
- Scholarship to study at the Transparency International School in Lithuania (2019)

Publications

Books

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| 2022 | <i>Introduction to contemporary philosophy</i> . Universidade São Francisco Publisher |
| 2021 | <i>Essays on corruption: Thinking about corruption through various aspects of society</i> . Bordô-Grená Publisher |
| 2020 | <i>It was a coup, humor as resistance to the military coup and its legitimizing discourses</i> . Ape'Ku Publishing |

Awards & Recognition

- Ape'Ku Publisher published my thesis as a book after it received the Best Thesis Award in 2020.
 - This book is available in prestigious libraries in the United States, including Princeton, Harvard, Yale, University of Chicago, Columbia, Duke, University of Michigan, Stanford, and UCLA, amongst others.
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| 2020 | <i>Corruption: What It Is, How It Affects Us, and Ways to Fight It</i> . Brazil Publishing |
| 2019 | <i>Demystifying Castelo Branco's government and its relation to the mainstream media</i> . 2 volumes. Brazil Publishing |

Awards & Recognition

- Like the above, both of these books are available in prestigious libraries in the United States.

Book Chapters

- TBD “The Contingency of Mobilization: The Social Contexts of Operation Lava Jato in Brazil.” In *Cambridge University Press*
- 2023 “Corruption, minimal State, and workers’ rights”. In *Workers’ health, safety, and rights*. Paco Editorial
- 2022 “Corruption as ideology and its electoral influence”. In *Ideology, I want one to live by*. Editora Matrix
- 2021 “Conceptualizing corruption as a narrative and a social fact”. In *Essays on corruption: Thinking about corruption through various aspects of society*. Bordô-Grená Publisher
- 2021 “Corruption, and transparency: a decade of data analysis from Twitter and Google web”. With Livia Clarete. In *Essays on corruption: Thinking about corruption through various aspects of society*. Bordô-Grená Publisher
- 2020 “For a better understanding of the concept of ‘corruption’ and the strength of anticorruption discourse”. In *Corruption: What It Is, How It Affects Us, and Ways to Fight It*. Brazil Publishing
- 2019 “A historical-philosophical analysis of humor and laughter as an important cultural, social, and political instrument”. In *Humor, wit, and laughter in Anglophone literature*. Bordô-Grená Publisher
- 2019 “The attempt to legitimize the 1964 coup and humor as an instrument of resistance”. In *Humor, wit, and laughter in Anglophone literature*. Bordô-Grená Publisher

Articles

- TBD “The genesis of neoliberalism in Brazil in the 1940s. Written with Carla Longhi. In *Projeto História Journal*
- 2021 “For a broader understanding of corruption as a cultural fact, and its influence in society.” In *Academia Letters* <https://doi.org/10.20935/AL2245>
- 2020 “Humor in times of cholera: humor as a resistance discourse against the coup”. In *Letras & Letras Journal* <https://doi.org/10.14393/LL63-v36nEsp-2020-6>
- 2020 “The institutionalization of the 1964 coup via the analysis of the Institutional Act Number 1 and the mainstream media” In *Captura Crítica Law Journal* <https://ojs.sites.ufsc.br/index.php/capturacritica/article/view/3705>

2020 “Piripkura – the Plight of Indigenous People, Environment, and Brazilian Identity.” In *European Review of Latin American and Caribbean Studies* <https://doi.org/10.32992/erlacs.10698>

2009 “Interiority, exteriority, and language in Saint Augustine”. In *Primeiros Escritos Journal* <https://doi.org/10.11606/issn.2594-5920.primeirosestudos.2009.136831>

In progress

- “Sweet Lies: The Dark Side of Chocolate Advertising and Slavery in the Industry”. Chapter *History of Chocolate*. Paradigm Publisher, Turkey
- “Social inequalities and Covid-19 in Brazil: an analysis of the narratives produced on social media in 2020”. In *Heterotopica Journal*
- “Understanding the Consolidation of Corruption in Local Governments: Lessons from Operation "Bad Paths" in Manaus, Brazil” In *Journal of Public Governance and Policy*

Conference Published Articles

2021 “Under construction and deconstruction: discourses and representations in the newspapers during the Castelo Branco dictatorship (1964–1967)”. In *I Cultural and Social Congress of Mackenzie University* <https://tinyurl.com/newspaper-dictatorship>

2021 “Captain America and the Punisher: the imaginary of the Capitol invasion”. Written with Bruno Andreotti. *XV Congress of History of Mato Grosso do Sul: History in Combat: Teaching, Ethics and Engagement* <https://tinyurl.com/captain-america-punisher>

2020 “Superman and United States’ neoconservatism: heroic imaginary in the Regan era”. Written with Bruno Andreotti. In *XII Congress of History, Visual and Fictional Sources* <https://tinyurl.com/superman-reagan>

2019 “The selective ‘fight’ against corruption during the first years of the Brazilian civil-military dictatorship and the role of mainstream media”. In *IX International Congress on History of State University of Maringa* <https://npd.uem.br/eventos/anais/vistrab/3247>

2019 “The support and abandonment of the newspaper O Estado De S. Paulo to the dictatorial government of Castelo Branco”. In *I National Conference of Memory* <https://tinyurl.com/apoio-abandono>

2019 “The concept of memory under a new perspective and its repercussions on the Argentinian truth commissions”. In *III International Symposium of Communication and Culture* <https://tinyurl.com/dispute-memory-argentina>

Magazine Articles

- 2022 “Fighting corruption. *Humanitas* (Cover article, October)
- 2021 “Rediscovering Mona Lisa”. *Humanitas* (December)
- 2021 “Dante Alighieri: humankind in the center of the universe”. *Humanitas* (May)
- 2021 “Atomic veterans: the post-war nuclear tests on American soldiers”. *Humanitas* (April)
- 2021 “Neoconservatism in the United States”. Written with Bruno Andreotti. *Humanitas* (March)
- 2020 “The anti-intellectualism virus: the disbelief in culture and science and the fall of civilizations”. *Humanitas* (Cover article, October)
- 2020 “Dispute and abuse of memory: the case of the military dictatorship in Argentina. *Leituras da História* (August)
- 2020 “The current crisis of multilateralism”. *Humanitas* (August)
- 2020 “Manufacturing consent: Edward Bernays”. *Humanitas* (July)
- 2020 “The dispute of memory in authoritarian regimes”. *Leituras da História* (July)
- 2020 “The black plague: destruction and genetic heritage in modern pandemics. *Leituras da História* (March)
- 2020 “The selective anticorruption discourse during the Brazilian dictatorship”. *Leituras da História* (January)
- 2019 “The KUBARK manuals and their influence in Latin America” Written with Moises Ferreira. *Leituras da História* (October)

Reviews

- 2022 Reviews for University of Chicago’s “The Outlook on Brazilian Democracy”, cosponsored by the Chicago Center on Democracy (Portuguese & English)
- “Supreme Court Justice Luís Roberto Barroso on Brazilian Democracy.” <https://clas.uchicago.edu/content/supreme-court-justice-luis-roberto-barroso-delivers-talk-clas-brazilian-democracy>
 - “Democratic Participation and Social Movements in Brazil.” <https://clas.uchicago.edu/content/experts-social-movements-brazil-speak-clas-event>
 - “Environment and Democracy in Brazil.” <https://clas.uchicago.edu/content/panel-environmental-issues-and-brazilian-democracy>

- “Militia, Militants, and Military: Armed Threats Brazilian Democracy.” <https://clas.uchicago.edu/content/experts-public-security-violence-policing-and-civil-military-relations-speak-clas-event>

2020 “The Digital Archives of the Brazilian National Library (Part 1 & 2).” In. *H-Net Humanities and Social Sciences*. <https://networks.h-net.org/node/23910/blog/research-corner/6267068/digital-archives-brazilian-national-library-fernando>

Book Translation

2020 Saquet, M A. *New Forms of Understanding and Conceptualizing Territory*. UNESP, Curitiba: Brazil Publishing

Invited Talks

2022 “Lava Jato: Globalization, Populism, and the Corrosion of Democratic Institutions in Brazil.” Caribbean and Latin American History Workshop, University of Chicago (May 12)

2022 “The Global Anticorruption Agenda since 1990s and Its Relation to Lava Jato.” Corruption, the Rise of Populism, and the Future of Democracy Symposium. University of Iowa (April 2)

2021 “Corruption, Populism, and the Social-Political-Economic Danger to Society.” 13th International Social Innovation Research Conference. Catholic University of the Sacred Heart, Italy (September 10)

2021 “United States Influence on Brazilian Anti-Corruption Imaginary and Movement (1945-2016)”. Temple University (May 14)

2021 “The Punisher and the new right in the United States”. National Association of History (July 14)

2020 “Operation “Save Castelo”. 4th Event on Digital Networks and Activist Cultures (October 6)

2019 “The representations of the military in the mainstream media: moral and 'high values' as a legitimizing instrument of the 1964 coup and its abuses). IV National Symposium of Military History (August 30)

2019 “Corruption, anti-corruption discourse, minimum state, and workers' rights”. II International Congress of Health, Safety and Workers’ Rights (March 31)

2019 “The trajectories of Brazilian newspapers editorials during the first years of the 1964 coup”. XVIII Week of History of PUC-SP (September 23)

2019 “The perils and strength of the anticorruption discourse”. Law School of São Paulo - FADI-SP (October 17)

2019 “Corruption and anticorruption in Brazil”. ESAMC/ESPM-SP (October 10)

- 2019 “Corruption and transparency in politics and business”. I National Congress of ESAMC (September 25)
- 2019 “Fighting Corruption: Brazilian Institutions and the Anticorruption Movement and Its Dilemmas.” Transparency International School on Integrity (July 15)
- 2019 “Under construction. and deconstruction: discourses and representations in the newspapers O Estado de S. Paulo and O Globo during the Castelo Branco government (1964–1967)”. XII Congress of History of UNIFESP (October 10)
- 2017 “The concept of memory under a new perspective and its use in contemporary historiography”. XVI Congress of History of PUC-SP (September 19)

Extension courses taught

- 2021 Graft and other forms of corruption and the way they impact society: from a social-economic perspective(4h), University of the Philippines
- 2019 The evolution and the concentration of the Brazilian press through the analysis of three big media vehicles: Estadão, Folha de S. Paulo and O Globo (8h), University of São Paulo
- 2019 Corruption, anticorruption, and transparency: comprehending the concepts and how to apply them (4h), Superior Faculty of Communication, Administration, and Marketing
- 2019 Identity formation and its political and cultural importance (4h), PUC-SP

Events organization

- 2019 II International Congress on Health, Security and Workers’ Rights
- 2019 I International Seminar of History, Work and Workers in the 20th Century
- 2019 XVIII History Week of PUC-SP: Education, Culture and Resistance
- 2018 Congresses organized while in the International Institute of Contemporary Studies
- May 1968, June 2013: Historical and Philosophical Comparisons
 - Blackness and Necropolitics: Achille Mbembe
 - Biopolitics in the Pharmacopornographic Era: Paul Preciado
 - Giorgio Agamben and the Ethics of Shame

Public Research

- Current “Corruption Talks!”, Creator and interviewer, affiliated with CGS
- Current Columnist for *Humanitas*, magazine with a monthly print of over 300,000

- 2023 *The Washington Post*: “Brazil’s military police initially stood by as Bolsonaro supporters rioted”
<https://www.washingtonpost.com/investigations/2023/01/28/brazil-police-capitol-riot>
- 2022-Current Editorial Board member of Bordô-Grená Publisher
- 2022 Interview for *Radio Metropolitana*, on Brazilian elections
- 2021 Panelist on a Parliamentary Debate on Corruption, Brasilia, *Congress*
- 2021 Policing in America. *Nonviolence International NY*
- 2021 Interview on Comics & Politics “The Reagan Era and Superman” & “What kind of hero is going to save us? Valence-issues, politics, and comics”.
University of Mato Grosso do Sul
- 2021 The importance of pro-initiative and activism in times of pandemic.
Transparency International School
- 2019 Anticorruption initiatives in the business world. *ESAMC-TV*

Peer reviews

Brazilian Journal of Policy and Development (BJPD), Journal of Economics and International Business Management, PRACS: Electronic Journal of Humanities of the Social Sciences Course of UNIFAP, Projeto História Journal, Mediations Journal

Undergraduate thesis committee member

- 2019 Camila Martinez. The Female Prison System in São Paulo under the New Drug Trafficking Law of 2006. PUC-SP.
- 2019 Fabio Finavaro Pereira. Japan and the Memory of World War II: How Mobile Suit Gundam Series Revisited a Fabricated Collective Memory. PUC-SP

Community work

- 2020 *Nonviolence International NY*: Global anticorruption and media consultant
- 2012–current *Pro Bono Teacher* in Public Schools of countryside Brazil
- 2019-2021 Founded an NGO (Education against Corruption) to extend my research beyond academia. Conducted lectures in universities, unions, and civil associations to discuss the impacts of corruption and anti-corruption discourse on society
- 2012–2014 *Librivox*: Audiobook Reader

Professional experience

- 2022 *Corruption in the Global South Research Consortium*. Co-Founder
- 2022 Research Assistant at *PUC-SP*
- 2018 Only graduate researcher at the *International Institute of Contemporary Studies* at PUC-SP
- 2018 *Ápice High School*: Philosophy and Sociology teacher
- 2013–16 *Veritas High School*: Philosophy, Sociology and Essay Writing teacher
- 2010–16 *Advanced studies for public exams*: Private tutor
- 2007 *Unilever Brasil*: Brought itinerant cinema to the city of Araçoiaba, one of the lowest HDI in Brazil. Led the *Healthier Eating Project* educating public school students and teachers in 9 cities about malnutrition, and childhood obesity. Led the *Restoration of "Our Lady of Mount Aratangi Church"*, a national cultural heritage. Contributed as a team member in the *More Life Project*, investing more than 4 million dollars in one of the poorest cities in Brazil, building schools, hospitals, implementing adult literacy programs, empowering civil society, and improving workers' conditions.
- 2000–03 *Ose High School*: worked at night since the age of 14, throughout high school, to pay for quality education aiming admission to a top public university

Artistic production

- 2020 *Operation 'Save-Castelo Branco': with love, mainstream press*: Created a Lo-Fi music album with using famous editorials from the Brazilian dictatorship era, which revisited the past and embraced imperfections as ideals, just like the Lo-Fi style does. The album aimed to challenge mainstream media's selective memory and their support for the coup. It was presented in various congresses

Languages

- Portuguese Native
- English Fluent (IELTS)
- French Advanced (Certified)
- Spanish Intermediate

References

Dr. Carla Reis Longhi
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